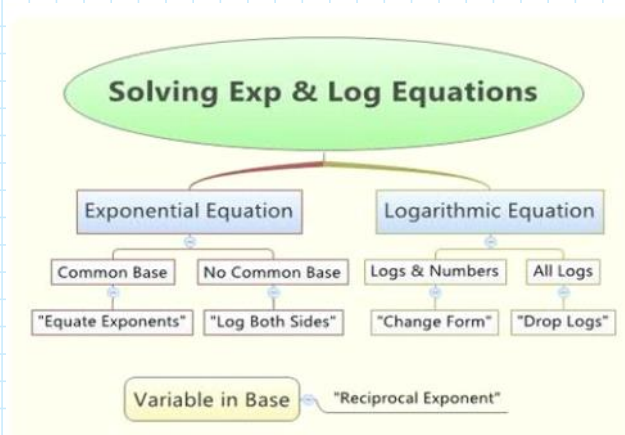


Thursday, Nov. 9th

**NO SCHOOL ON MONDAY, NOV. 13TH
AND TUESDAY, NOV. 14TH**

Plan For Today:

1. Questions & Review from 8.2-8.3?
 - * **Do 8.2-8.3 Check-in Quiz**
2. Continue Chapter 8: Logarithmic Functions
 - ✓ 8.1: Understanding Logarithms
 - ✓ 8.2: Transformations of Logarithmic Functions
 - ✓ 8.3: Laws of Logarithms
 - * **8.4: Logarithmic & Exponential Functions**
 - * **Applications**
3. Work on Practice Questions from Workbook



Plan Going Forward:

1. Finish going through 8.4 and chapter practice questions in workbook and start working on review handout and Ch8 Project.

*** 8.4 CHECK-IN QUIZ ON THURSDAY, NOV. 16TH**

2. We will finish any remaining Ch8 Logarithms on first class after the long weekend and Review Ch7 & 8 for the Unit 3 Exam. We will also start Ch9 Rational Functions.

○ CHAPTER 8 PROJECT DUE TUESDAY, NOV. 21ST (TRY FOR NEXT THURSDAY)

UNIT 3 EXAM ON TUESDAY, NOV. 21ST

Please let me know if you have any questions or concerns about your progress in this course. The notes from today will be posted at anurita.weebly.com after class.
Anurita Dhiman = adhiman@sd35.bc.ca

Review

d) $y = \log_2\left(\frac{1}{4}(x+3)\right) - 5$

IF $y = \log_2\left(\frac{1}{4}x+3\right) - 5$

$y = \log_2\left(\frac{1}{4}(x+12)\right) - 5$

① Describe Transformations: HE by 4, 5 left, 5 down.

② inverse $y = 2^x$ coordinates

③ Transformations.

$y = 2^x$	x	y	$4x$	y	$4x-3$	$y-5$
-2	$\frac{1}{4}$	$2^{-2} = \frac{1}{4}$	-2	-2	-7	-7
-1	$\frac{1}{2}$	$2^{-1} = \frac{1}{2}$	-1	-1	-6	-6
0	1	$2^0 = 1$	0	0	-5	-5
1	2		1	1	-4	-4
2	4		2	2	-3	-3
3	8		3	3	-2	-2

y-int $\rightarrow x=0$

$y = \log_2\left(\frac{1}{4}(0+3)\right) - 5$

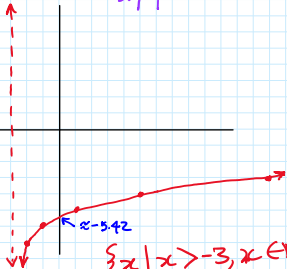
$y = \log_2\left(\frac{3}{4}\right) - 5$

$y = \frac{\log\left(\frac{3}{4}\right)}{\log(2)} - 5$

$y = \text{int.}$

$y = -5.42$

$(0, -5.42)$



$\{x | x > -3, x \in \mathbb{R}\}$
 $\{y | y \in \mathbb{R}\}$

$x = -3$ (VA)

x-int $\rightarrow y=0$

$0 = \log_2\left(\frac{1}{4}(x+3)\right) - 5$

$5 = \log_2\left(\frac{1}{4}(x+3)\right)$

$2^5 = \frac{1}{4}(x+3)$

$32 = \frac{1}{4}(x+3)$

$128 = x+3$

$x = 125$ $(125, 0)$

P.277 #1

e) $\log_5 10 + \log_5 10 = \log_5 4$

$= \log_5\left(\frac{10 \times 10}{4}\right)$

$= \log_5 25$

$= \log_5 5^2$

$$\begin{aligned} & \sim \log_5 5^2 \\ & = \log_5 5^2 \\ & = \boxed{2} \end{aligned}$$

p. 278

#3

c) $\log_5 \frac{\sqrt[3]{y^7}}{125x}$ ← 1st numerator
 ← subtract
 ← 2nd whole denominator.

$$\begin{aligned} & \log_5 y^{\frac{7}{3}} - \log_5 125x \\ & \frac{7}{3} \log_5 y - (\log_5 125 + \log_5 x) \\ & \frac{7}{3} \log_5 y - \log_5 5^3 - \log_5 x \\ & \boxed{\frac{7}{3} \log_5 y - 3 - \log_5 x} \end{aligned}$$

8.4 Practice

#4a #7d p. 288-289

- ① Log laws to condense into single logs
- ② common base = cancel
or
single log → boot the base
- ③ solve + do restrictions.

4a) $3 \log_6 x = \log_6 9 + \log_6 24$

power law
 $3 \log_6 x^3 = \log_6 (9 \times 24)$
 ~~$\log_6 x^3 = \log_6 216$~~ cancel common log.

$x^3 = 216$
 $x = 6$
 check restrictions $x > 0$

7d) $\log_5 (4x-6) - 3 = \log_5 (2x-3)$

$\log_5 (4x-6) - \log_5 (2x-3) = 3$
 quotient

$\log_5 \left(\frac{4x-6}{2x-3} \right) = 3$ boot base

$\frac{4x-6}{2x-3} = 5^3$

$4x-6 = 125(2x-3)$

$4x-6 = 250x - 375$

$-250x = -369$
 $-246x = -369$
 $x = \frac{369}{246}$

$\log_5 \left(\frac{2(2x-3)}{2x-3} \right) = 3$

$\log_5 2 \neq 3$

no solution

$$-250x \leftarrow$$

$$-246x = -369$$

$$\frac{-246x}{-246} = \frac{-369}{-246}$$

$$x = \frac{123}{82} \div 41 \div 41$$

$$x \neq \frac{3}{2}$$

R:

$$4x - 6 > 0 \quad 2x - 3 > 0$$

$$\downarrow \quad \downarrow$$

$$x > \frac{6}{4} \quad x > \frac{3}{2}$$

$$x > \frac{3}{2} \quad x > \frac{3}{2}$$

$x = \text{no solution}$

8.4 cont.

Solving exponential equation w/o common base

- ① log both side
- ② power law to bring exponent down no restrictions
- ③ expand brackets if any * might need product + quotient law also
- ④ collect x-terms to one side
- ⑤ solve for x

p. 287 #2 b) $7^{x+2} = 441$

$$\log 7^{x+2} = \log 441$$

$$\frac{(x+2) \log 7}{\log 7} = \frac{\log 441}{\log 7}$$

$$x+2 = \frac{\log 441}{\log 7}$$

$$x = \frac{\log 441}{\log 7} - 2 \quad \text{exact solution}$$

$$x \approx 1.13 \quad \text{approx.}$$

p. 289

#6 d $2(6)^{x+2} = 3^{2x-3}$

$$\log [2 \times (6)^{x+2}] = \log 3^{2x-3}$$

↓ product law

$$\log 2 + \log 6^{x+2} = \log 3^{2x-3}$$

$$\log 2 + (x+2) \log 6 = (2x-3) \log 3$$

$$\log 2 + x \log 6 + 2 \log 6 = 2x \log 3 - 3 \log 3$$

$$x \log 6 - 2x \log 3 = -3 \log 3 - \log 2 - 2 \log 6$$

↑ factor x ↑

$$x (\log 6 - 2 \log 3) = -3 \log 3 - \log 2 - 2 \log 6$$

- ① log both sides. + use brackets
- ② addition product law required b/c two terms need to separate.
- ③ power law - exponent comes down to front of log in brackets.
- ④ Expand brackets
- ⑤ x-terms to one side
- ⑥ Factor x + solve

$$x(\log 6 - 2\log 3) = \frac{-3\log 3 - \log 2 - 2\log 6}{\log 6 - 2\log 3}$$

$$x = \frac{-3\log 3 - \log 2 - 2\log 6}{\log 6 - 2\log 3}$$

no cancelling possible.

calc.

$$x = (\text{numerator}) / (\text{denominator})$$

$$x = 18.68 \text{ (approx.)}$$

Applications:

Growth/Decay

$$A = A_0 (b)^{\frac{t}{n}}$$

final amount \rightarrow A
 initial amount \rightarrow A_0
 time passed \rightarrow t
 time of growth/decay factor \rightarrow n
 multiplication factor \rightarrow b
 ex: doubling $b=2$
 triple $b=3$
 half-life $b=\frac{1}{2}$ or 0.5
 rate or % \rightarrow increase $b=1+r$
 \rightarrow decrease $b=1-r$

p.290 #9 a) half-life $b=\frac{1}{2}$ or $b=0.5$
 $88 \text{ yr} \rightarrow n=88$
 $A_0 = 65 \text{ gr}$

$$A = 65(0.5)^{\frac{t}{88}}$$

Recall: Compound Interest

$$A = P \left(1 + \frac{r}{n}\right)^{nt}$$

8.4: Logarithmic & Exponential Functions

Using log laws to solve the log equation:

SOLVING LOG EQUATIONS:

1. Use the log laws to **condense** each side of the = sign to a single log or number.

$$\log_a b = \log_a c \quad \text{OR} \quad \log_a b = C$$

2. A) If **one log on each side**, cancel the logs.

$$\begin{aligned} \log_a b &= \log_a c \\ \cancel{\log_a b} &= \cancel{\log_a c} \\ b &= c \end{aligned}$$

- B) If **log on one side and a number on the other side**, **BOOT** the log to change to exponential form.

$$\begin{aligned} \log_a b &= C \\ a^C &= b \end{aligned}$$

3. Solve the equation.
4. Write restrictions or do a check to determine if there are any extraneous roots.

Solving a logarithmic equation by changing to exponential form = **BOOT THE LOG**

Solve the log equation by combining to a common of base:

Recall solving an exponential by changing to a common base. You can then make the exponents equal and solve.

What if you can't get a common base? Log both side and use the power law to solve.

SOLVING EXPONENTIAL EQUATIONS WITH LOGS:

1. Simplify equation by trying to get a single base on both sides of the equal sign.

$$M^{a+b} = N^{c+d}$$

Recall: if there is a single common base on each side of the = sign, cancel the bases and make the exponents equal to solve.

$$M^{a+b} = M^{c+d}$$

$$\cancel{M}^{a+b} = \cancel{M}^{c+d}$$

$$a + b = c + d$$

2. If you cannot get a common base, take the log of both sides.

$$\log M^{a+b} = \log N^{c+d}$$

3. Use the power law to bring the exponent to the front of the log.

$$\log M^{a+b} = \log N^{c+d}$$

$$(a + b) \log M = (c + d) \log N$$

4. Expand the brackets by distribution, collect the common variables to one side, factor and solve for x.

$$(a + b) \log M = (c + d) \log N$$

$$a \log M + b \log M = c \log N + d \log N$$

Exponential Equation with Different Bases

1. Isolate the exponential part of the equation. If there are two exponential parts put one on each side of the equation.
2. Take the logarithm of each side of the equation.
3. Apply power property to rewrite the exponent.
4. Solve for the variable.

Example:

$$\begin{aligned}3^x - 1 &= 4 \\3^x &= 5 \\ \log 3^x &= \log 5 \\ x \log 3 &= \log 5 \\ x &= \frac{\log 5}{\log 3}\end{aligned}$$

Example:

$$\begin{aligned}5^{x-1} - 2^x &= 0 \\5^{x-1} &= 2^x \\ \log 5^{x-1} &= \log 2^x \\ (x-1)\log 5 &= x \log 2 \\ x \log 5 - \log 5 &= x \log 2 \\ x \log 5 - x \log 2 &= \log 5 \\ x(\log 5 - \log 2) &= \log 5 \\ x &= \frac{\log 5}{\log 5 - \log 2}\end{aligned}$$

Solve $6^x - 15 = 0$

1. Isolate the exponential expression of the equation.

$$6^x = 15$$

2. Take the common logarithm of each side.

$$\log 6^x = \log 15$$

3. Use the power property

$$x \log 6 = \log 15$$

4. Solve for the variable

$$x = \frac{\log 15}{\log 6}$$

Exponential Equations with Different Bases



Did you say different bases? Now that could be a little more difficult.



Let's open the books and give it a try.

Write each base as a power of the same base

$$2^{x+1} = 8^{2x+1} = (2^3)^{2x+1}$$

Simplify the exponents

$$2^{x+1} = 2^6$$

Drop the bases and set the exponents equal

$$x + 1 = 6$$

Solve the resulting equation

$$x = 5$$

$$9^{x+1} = 27^x$$

$$(3^2)^{x+1} = (3^3)^x$$

$$3^{2x+2} = 3^{3x}$$

$$2x + 2 = 3x$$

$$x = 2$$



More Exponential Equations with Different Bases



Solve for x to the nearest hundredth: $3^x = 21$



Just for fun, let's look at that in logarithmic form.

$$x = \log_3 21$$

This looks like that change of base stuff.

$$3^x = 21$$

$$\log 3^x = \log 21$$

Turn it into a log equation

Apply the logarithm laws

$$x \log 3 = \log 21$$

Isolate the variable

$$x = \frac{\log 21}{\log 3}$$

Use your calculator to solve

$$x = 2.77$$

$$2^{3x} = 7^2$$

$$\log 2^{3x} = \log 7^2$$

$$3x \log 2 = 2 \log 7$$

$$x = \frac{2 \log 7}{3 \log 2}$$

$$x = 1.87$$

Make sure you use the proper parenthetical formation.



Compound Interest: $A = A_0 \left(1 + \frac{r}{n}\right)^{nt}$

General Growth/Decay: $A = A_0 (b)^{\frac{t}{n}}$

General Earthquake/pH: $I = (10)^{\text{high-low}}$

Word Problems that Contain Exponential



Equations with Different Bases



That sounds hard.
I'm not sure if I'm
ready for this.

Just looking at that
makes my brain hurt,
but I'll give it a try.



Growth of a certain strain
of bacteria is modeled by
the equation $G = A(2.7)^{0.584t}$
where:

G = final number of bacteria
 A = initial number of bacteria
 t = time (in hours)

In approximately how many
hours will 4 bacteria first
increase to 2,500 bacteria?
Round your answer to the
nearest hour.

$$2,500 = 4(2.7)^{0.584t}$$

$$625 = (2.7)^{0.584t}$$

$$\log 625 = \log(2.7)^{0.584t}$$

$$\log 625 = 0.584t \log(2.7)$$

$$\frac{\log 625}{0.584 \log 2.7} = t$$

$$t = 11.09844215$$

**Bacteria will first
increase to 2,500
in approximately
12 hours.**

Write the equation

Simplify the equation

Turn it into a log equation

Apply the logarithm laws

Isolate the variable

Solve with your calculator

Make sure you use the proper
parenthetical formation.

Answer the question.



JAN02 30

That's a Def-Con 3 problem. It's worth 4 points on the regents exam.

Remember: Don't worry about the words, just look for numbers, formulas, and equations.



Depreciation (the decline in cash value) on a car can be determined by the formula $V = C(1 - r)^t$, where V is the value of the car after t years, C is the original cost of the car, and r is the rate of depreciation. If a car's cost, when new, is \$15,000, the rate of depreciation is 30%, and the value of the car now is \$3,000, how old is the car to the nearest tenth of a year?

$$3,000 = 15,000(1 - .30)^t$$
$$.2 = (1 - .30)^t$$
$$.2 = (.7)^t$$

$$\log (.2) = \log (.7)^t$$

$$\log (.2) = t \log (.7)$$

$$\frac{\log (.2)}{\log (.7)} = t$$

$$t = 4.512338026$$

The car is approximately 4.5 years old

Write the equation
Simplify the equation

Turn it into a log equation

Apply the logarithm laws

Isolate the variable

Solve with your calculator

Make sure you use the proper parenthetical formation.

Answer the question.

JAN06 32

Difficulty level
DefCon 3
4 points

The current population of Little Pond, New York is 20,000. The population is decreasing, as represented by the formula $P = A(1.3)^{-0.234t}$, where P = final population, t = time, in years, and A = initial population.

What will the population be 3 years from now? Round your answer to the nearest hundred people.

To the nearest tenth of a year, how many years will it take for the population to reach half the present population?

Part 1

$$P = 20,000(1.3)^{-0.234(3)}$$

$$P = 16,635.72614$$

The population will be approximately 16,600

Plug in the given values
Solve with your calculator

Answer the question.

Part b

$$10,000 = 20,000(1.3)^{-0.234t}$$

$$1 = 2(1.3)^{-0.234t}$$

$$\log 1 = \log 2(1.3)^{-0.234t}$$

$$\log 1 = \log 2 + \log (1.3)^{-0.234t}$$

$$\log 1 = \log 2 - 0.234t \log (1.3)$$

$$\log 1 - \log 2 = -0.234t \log (1.3)$$

$$\frac{\log 1 - \log 2}{-0.234 \log 1.3} = t$$

$$t = 11.2903$$

It will take approximately 11.3 years

Write the equation
Simplify the equation

Turn it into a log equation

Apply the logarithm laws

Isolate the variable

Solve with your calculator

Make sure you use the proper parenthetical formation.

Answer the question.

8.4 Logarithmic and Exponential Equations

KEY IDEAS

- When solving a logarithmic equation algebraically, start by applying the laws of logarithms to express one side or both sides of the equation as a single logarithm.
- Some useful properties are listed below, where $c, L, R > 0$ and $c \neq 1$.
 - If $\log_c L = \log_c R$, then $L = R$.
 - The equation $\log_c L = R$ can be written with logarithms on both sides of the equation as $\log_c L = \log_c c^R$.
 - The equation $\log_c L = R$ can be written in exponential form as $L = c^R$.
 - The logarithm of zero or a negative number is undefined. To identify whether a root is extraneous, substitute the root into the original equation and check whether all of the logarithms are defined.
- You can solve an exponential equation algebraically by taking logarithms of both sides of the equation. If $L = R$, then $\log_c L = \log_c R$, where $c, L, R > 0$ and $c \neq 1$. Then, apply the power law for logarithms to solve for an unknown.
- You can solve an exponential equation or a logarithmic equation using graphical methods.
- Many real-world situations can be modelled with an exponential or a logarithmic equation. A general model for many problems involving exponential growth or decay is

$$\text{Final quantity} = \text{initial quantity} \times (\text{change factor})^{\text{number of changes}}$$

Working Example 1: Solve Logarithmic Equations

Solve.

- $\log_4(5x + 1) = \log_4(x + 17)$
- $\log(5x) - \log(x - 1) = 1$
- $\log_6(x - 3) + \log_6(x + 6) = 2$

Solution

- Since $\log_4(5x + 1) = \log_4(x + 17)$, $5x + 1 = x + 17$.
So, $4x = 16$ and $x = 4$.
Check $x = 4$ in the original equation.

Left Side	Right Side
$\log_4(5(4) + 1)$	$\log_4(4 + 17)$
$= \log_4 21$	$= \log_4 21$
Left Side = Right Side	

\log_4 on both
side s of = sign
are common
 \therefore cancel

$$\log_4(5x+1) = \log_4(x+17)$$

$$5x + 1 = x + 17$$

$$\frac{4x}{4} = \frac{16}{4}$$

$$x = 4$$

Restrictions.

$$5x + 1 > 0 \quad x + 17 > 0$$

$$x > -\frac{1}{5} \quad x > -17$$

$x = 4$
 $5x + 1 > 0 \rightarrow x + 1 > 0 \rightarrow x > -1$
 $x > -1$

b) Method 1: Solve Algebraically by Rewriting in Exponential Form

Using the laws of logarithms, rewrite $\log(5x) - \log(x - 1)$ as $\log\left(\frac{5x}{x-1}\right)$

Then, rewrite $\log\frac{5x}{x-1} = 1$ in exponential form.

$$\frac{5x}{x-1} = 10^1$$

Multiply both sides by $(x - 1)$.

$$\frac{5x}{x-1}(x-1) = 10(x-1)$$

$$5x = 10x - 10$$

$$-5x = -10$$

$$x = 2$$

Check:

Left Side	Right Side
$\log(5(2)) - \log(2 - 1)$ $= \log 10 - \log 1$ $= 1 - 0$ $= 1$	1

Left Side = Right Side

Restrictions
 $5x > 0 \rightarrow x > 0$
 $x - 1 > 0 \rightarrow x > 1$

quotient law

$$\log(5x) - \log(x-1) = 1$$

$$\log\left(\frac{5x}{x-1}\right) = 1$$

log on one side
 \therefore both base

$$\frac{5x}{x-1} = 10^1(x-1)$$

$$5x = 10x - 10$$

$$-5x = -10$$

$$x = 2$$

~~Method 2: Solve Algebraically by Writing Each Side as a Logarithm~~

Begin by rewriting 1 as \log_{10} _____.

So, the equation is $\log(5x) - \log(x - 1) = \log 10$.

Solve for x .

$$\log(5x) - \log(x - 1) = \log 10$$

$$\log\frac{5x}{x-1} = \log 10$$

$$\frac{5x}{x-1} = 10$$

$$5x = 10(x - 1)$$

$$5x = 10x - 10$$

$$-5x = -10$$

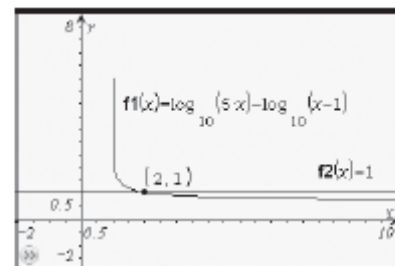
$$x = 2$$

Compare the algebra in Method 1 to the algebra in Method 2. How are the methods similar? How are they different?

~~Method 3: Solve Graphically~~

Use technology to graph the equations $y = \log(5x) - \log(x - 1)$ and $y = 1$ in the same window. Then, find the point of intersection.

The solution is $x = 2$.



c) Using the laws of logarithms, rewrite the left side of the equation.

$$\log_6(x-3) + \log_6(x+6) = 2$$

Product law
 $\log_6(x-3)(x+6) = 2$

Method 1: Rewrite in Exponential Form (Boost Base)

In exponential form, the equation is equivalent to $(x-3)(x+6) = 6^2$.

Expand and simplify the left side of the equation.

$$x^2 + 3x - 18 = 36$$

Subtract 36 from each side.

$$x^2 + 3x - 54 = 0$$

Factor the left side.

$$(x + 9)(x - 6) = 0$$

$$x = -9 \text{ or } x = 6$$

The original equation is defined for $x > 3$ and $x > -6$. In other words, both conditions are met when $x > 3$. Thus, $x = -9$ is an extraneous root. Check $x = 6$.

Left Side	Right Side
$\log_6(6-3) + \log_6(6+6)$ $= \log_6 3 + \log_6 12$ $= \log_6 36$ $= 2$	2

Left Side = Right Side

~~Method 2: Rewrite as a Logarithm~~

Written as a logarithm with base 6, $2 = \log_6 36$.

$$\log_6(x-3) + \log_6(x+6) = \log_6 36$$

$$\log_6(x-3)(x+6) = \log_6 36$$

$$(x-3)(x+6) = 36$$

$$\underline{\hspace{10em}} = 36$$

$$\underline{\hspace{10em}} = 0$$

Factoring,

$$\underline{\hspace{10em}} = 0$$

So, $x = -9$ or $x = 6$.

Since $x > 3$, the solution is $x = 6$.

Product law
 $\log_6(x-3) + \log_6(x+6) = 2$
 $\log_6(x-3)(x+6) = 2$
Boost Base
 $(x-3)(x+6) = 6^2$
 $x^2 + 3x - 18 = 36$
 $x^2 + 3x - 54 = 0$
FOIL
 Solve: $x^2 + 3x - 54 = 0$

$(x+9)(x-6) = 0$ factor
 $x+9=0 \rightarrow x=-9$
 $x-6=0 \rightarrow x=6$
 $x \neq -9$ extraneous
 $x=6$
 Restrictions: $x-3 > 0 \rightarrow x > 3$
 $x+6 > 0 \rightarrow x > -6$
 AC
 -54
 $+9, -6 = 3$

Since $x > 3$, the solution is $x = 6$.

Working Example 2: Solve Exponential Equations

Solve. Express your answer as an exact value and as a decimal correct to two decimal places.

a) $5^x = 200$

b) $8^{2x-3} = 15\,109$

c) $3^{2x} = 7^{x+1}$

Solution

a) Method 1: Use the Power Law of Logarithms

Take the logarithms of both sides of the equation:

power law $\log 5^x = \log 200$
 $x \log 5 = \log 200$
 $x = \frac{\log 200}{\log 5}$ Exact * Required

As a decimal, $x \approx 3.29$. Approximate * if question asks.

Method 2: Write in Logarithmic Form

$5^x = 200$ is the same as $\log_5 200 = x$. An exact value for x is $\log_5 200$.

Use technology to calculate the value to two decimal places: $\log_5 200 = 3.29$.

↑ approx: $x = \log_5 200$ ✓



$x+1 = 4x$
 $3x = 1$
 $x = \frac{1}{3}$

* Since no common base, use logs to solve

→ IF common base possible, ch 7 method

ex: $2^{x+1} = 4^x$
 $2^{x+1} = (2^2)^x$
 $2^{x+1} = 2^{4x}$

b) Take the logarithm of each side: $\log 8^{2x-3} = \log 15\,109$. Then, use the power law of logarithms.

power law only x $(2x-3)\log 8 = \log 15\,109$
 $2x-3 = \frac{\log 15\,109}{\log 8}$
 $x = \frac{1}{2} \left(\frac{\log 15\,109}{\log 8} + 3 \right)$
 $x \approx 3.81$
 or $x = \frac{\log 15\,109}{2 \log 8} + \frac{3}{2}$

c) Since $3^{2x} = 7^{x+1}$, $\log 3^{2x} = \log 7^{x+1}$. ← take log of both sides
 Use the power law of logarithms.

$2x \log 3 = (x+1)\log 7$ ← power law
 $2x \log 3 = x \log 7 + \log 7$ ← expand brackets
 $2x \log 3 - x \log 7 = \log 7$ ← move x's to one side

Factor. - common factor x

$$2x \log 3 - x \log 7 = \log 7$$

← move x's to one side

Factor. - common factor x

$$x(2 \log 3 - \log 7) = \log 7$$

← factor x

$$x = \frac{\log 7}{2 \log 3 - \log 7}$$

← divide to solve for x

Written as a decimal, $x \approx 7.74$.

← exact
← approx.

Working Example 3: Model Exponential Growth

A town has a current population of 12 468. The population is growing by 2% per year.

$$A = A_0 (b)^{\frac{t}{n}}$$

- a) Write an exponential equation to model the population growth. $b = 1 + 0.02$ $n = 1$
- b) What will be the town's population in eight years?
- c) When will the population first reach 20 000?

$$A = 12468 (1.02)^t$$

Solution

- a) If P is the population of the town and t is time, in years, then $P = 12\,468(1.02)^t$.
- b) In eight years, the population will be $P =$ _____, or 14 608.
- c) When the population reaches 20 000, $12\,468(1.02)^t = 20\,000$.

Divide each side by 12 468: $1.02^t =$ _____

Take the logarithm of each side: $\log 1.02^t =$ _____

Apply the power law of logarithms: _____ = _____

$t =$ _____

Written as a decimal, t is approximately 23.86. It will take about 23.9 years until the town reaches a population of 20 000.

Working Example 4: Model Exponential Decay

A business invests \$450 000 in new equipment. For tax purposes, the equipment is considered to depreciate in value by 20% each year.

- a) Write an exponential equation to model the value of the equipment.
- b) What will be the value of the equipment in three years?
- c) When will the value first drop to \$100 000?

$$A = 450,000 (0.8)^t$$

Solution

- a) If V denotes the value of the equipment, and t is time, in years, then $V = 450\,000(0.8)^t$.
- b) $V = 450\,000(0.8)^3$
 $= 230\,400$
The equipment will be worth \$230 400 in three years.
- c) $450\,000(0.8)^t = 100\,000$

The equipment will be worth \$230 400 in three years.

c) $450\,000(0.8)^t = 100\,000$

Divide each side by 450 000: _____ = _____

Take the logarithm of each side: _____ = _____

Use the power law of logarithms to rewrite the equation: _____ = _____

Divide each side by $\log 0.8$: _____ = _____

After 6.74 years, the equipment will have a value of \$100 000 for tax purposes.



See pages 406–411 of *Pre-Calculus 12* for more examples.